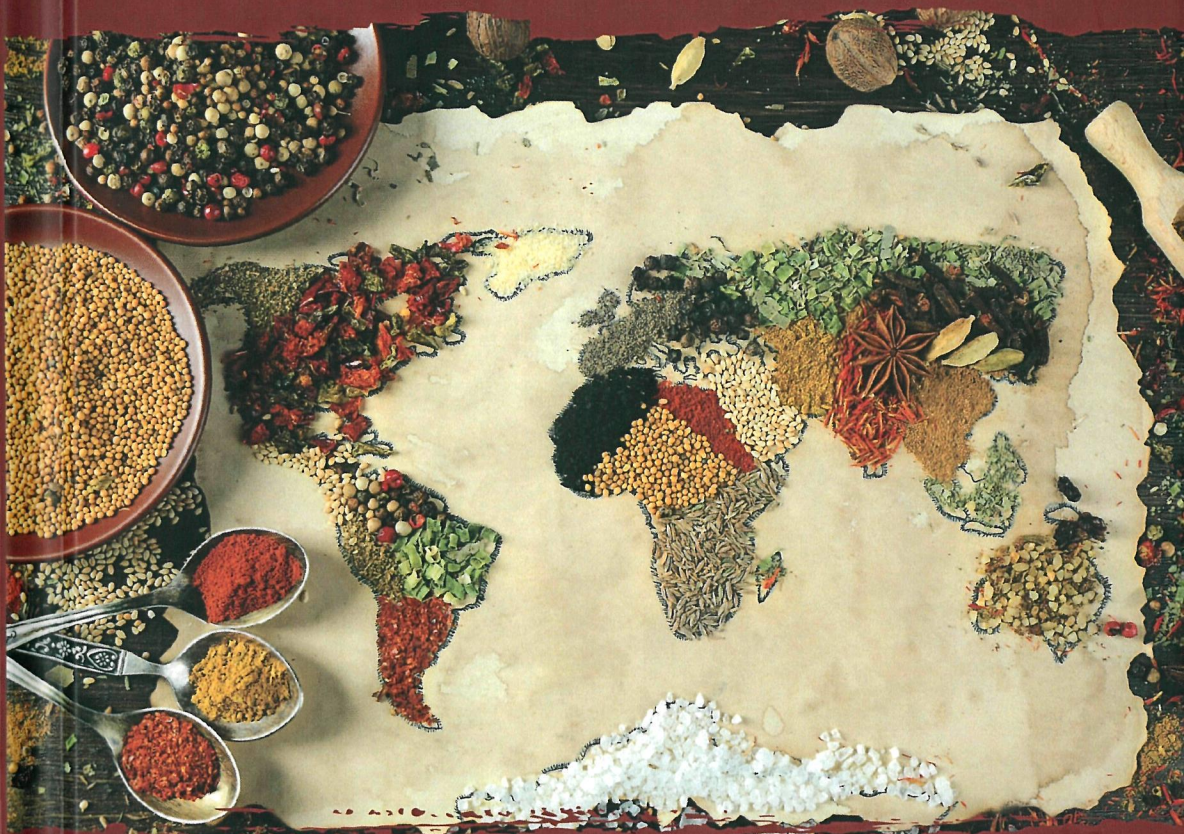


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The Handbook
of Managing and Marketing

TOURISM EXPERIENCES



Edited by
Marios Sotiriadis and Dogan Gursoy



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