



Table of contents

Forewords	4	Chapter 4 ADR practical applications:	
About the authors	6	current and potential	5
About the authors	O	Effective use of ODR processes and tools	5
Acknowledgments	7	Recent developments on notice mechanisms for copyright infringements in	
Evenutive expression	0	the digital environment	5
Executive summary	8	Development of adapted and customized	
Background	8	ADR procedures	5
Objectives	8		
Results from the survey and interviews		Notes	6
ADR practical applications: current and potenti	ai 11		
Chapter 1		References	6
Introduction	13		
Background and context	13	Annex: Survey questionnaire	7
Objectives	16		
Methodology	16		
Scope and limitations	17		
Structure	17		
Chapter 2			
Overview of trends and practices	19		
ADR mechanisms for resolving IP disputes	19		
Key considerations relating to the use of ADR	21		
Copyright legislative frameworks			
and ADR adoption	25		
Chapter 3			
Findings from the survey			
and interviews	37		
Respondents' profiles	37	1	
Characteristics of disputes	39		
Outcomes of disputes	44		
Types of dispute resolution mechanism used	44		
Respondents' perceptions and priorities	46		
Tools used in dispute resolution	47		
B2B digital copyright- and content-			
related contracts	49		
Reported trends and improvements	51		

3